

Managing monetization with AI agents

Diagnostics explained, actions prioritized and clear tracking of improvements.

EPICFLARE’S ROLE

Design and build a team of specialist agents to combine analyses, explain gaps and coordinate action tracking.



Google Ad Manager / MCP connection

Reporting, configuration and available data



Analyst

CPM, fill rate, revenue
Sources and segments
Viewability, video completion



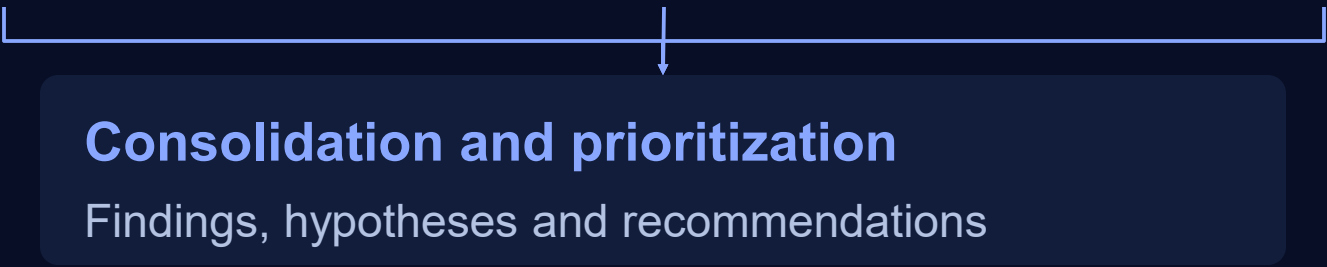
AdOps

Configuration, delivery
Ad request analysis
Consent, ID tracking



Yield manager

Inventory value
Demand sources
Revenue opportunities



Deliverables for decisions and tracking

Documented diagnosis	Gaps, segments, supporting data and hypotheses to verify.
Prioritized action plan	Corrections, dependencies and metrics. Roadmap: owners, deadlines and milestones.
Improvement tracking	Progress, blockers and observed effects on performance metrics.

Teams validate priorities, take action and track results.

Subject to available data and access. Additional sources as needed.
Consent and identification: analysis of technical signals.

Let’s structure how you track monetization